Guidelines for #PantherPraise Challenge 2016-2017

**Teams**

1. The #PantherPraise Challenge participants shall consist of the residents of the 11 Residence Halls - Forbes, Holland, Lothrop, Nordenberg, Panther, Pennsylvania, The Quad [Bruce, Brackenridge, and McCormick Halls], Sutherland, Tower A, Tower B, and Tower C - and the Jonas Salk Chapter of the National Residence Hall Honorary (NRHH).
2. Each of the groups mentioned above is considered a team.
3. The #PantherPraise Committee shall include members of the RSA EBoard, NRHH EBoard, and NRHH General Body Members. The RSA VPC is considered the chair of this committee.
   1. Participation in the #PantherPraise Challenge by committee members is encouraged but shall not count towards any point totals.

**Facebook Challenges**

1. #PantherPraise 2016-2017
   1. Every elected HC member will be added to this group after elections via @pitt.edu email.
   2. It is at the discretion of the HC Recognition Chair to add floor representatives and other residents to the group.
   3. Every active member of NRHH will be added to the group by NRHH. New members will be added to the group as they are accepted into NRHH.
   4. Challenges shall be posted in this group on the 1st of every month and open for responses for one week.
   5. Challenge content is decided upon by the #PantherPraise Committee.
2. Individual Residence Hall Groups
   1. Challenges will be posted in the individual hall pages on the 15th of every month.
   2. The residence hall pages are as follows,
      1. Forbes Hall 2016-2017
      2. Holland Hall 2016-2017
      3. Lothrop Hall 2016-2017
      4. Nordenberg Hall 2016-2017016
      5. Panther Hall 2016-2017
      6. Pennsylvania Hall 2016-2017
      7. The Quad 2016-2017
      8. Sutherland Hall, East 2016-2017
         1. With Sutherland Hall, West 2016-2017 will count collectively towards Sutherland Hall
      9. Sutherland Hall, West 2016-2017
         1. With Sutherland Hall, East 2016-2017 will count collectively towards Sutherland Hall
      10. Tower A 2016-2017
      11. Tower B 2016-2017
      12. Tower C 2016-2017
   3. Challenge content will be determined by the #PantherPraise Committee but it is the responsibility of the HC Recognition Chair to post the challenge in the hall Facebook group. Posts to the NRHH Facebook page will be posted by the NRHH Secretary.
   4. Posts are open for responses for one week after they are released. If a HC Recognition Chair fails to post in their group on the assigned day, the deadline still stands.
3. Winner of challenge shall be based on greatest number of participants (via comments).
4. Point breakdown
   1. 1st place – 10 points
   2. 2nd place – 6 points
   3. 3rd place – 4 points
   4. In the event of a tie, points shall be split evenly between participants
5. Point Tracking
   1. One member of the committee shall be added to all HC Facebook groups and be an admin of the #PantherPraise Facebook group.
   2. It is the responsibility of this person to count the responses and award points accordingly.
   3. Points shall be tallied within two days of the end of the challenge.

**Photo Submissions**

1. Photos should be based in participation of Residence Life event or based in participation with Residence Life organizations.
2. All submissions can be uploaded at <rsa.pitt.edu/pantherpraise>
3. Photo submissions must be uploaded with the team name in the file name (example: nrhh1.jpeg, nrhh2.jpeg or nrhh.zip)
4. Point breakdown
   1. 1 point per photo
5. It is the responsibility of the RSA webmaster to download all photo submissions and award points on a bi-weekly basis.
   1. All submitted photos must be saved to the google drive for advertising and recognition initiatives.

**#PantherPraise**

1. Must specify team to earn points.
   1. Posts from @rsapitt or @pittnrhh are encouraged but do not affect any point totals.
2. Hashtag may be used on Facebook, Twitter, or Instagram.
3. If an individual has a private account but would like their posts to earn points in this challenge, they must follow @rsapitt and accept @rsapitt to follow them.
4. Point breakdown
   1. 2 points per post
5. Point Tracking
   1. One member of the committee shall track all uses of #PantherPraise.
   2. It is the responsibility of this person to count uses of the hashtag and update points on a weekly basis.

**#MemberMonday**

1. All Resident Students may nominate another Resident to be featured on RSA’s Instagram and Facebook for a #MemberMonday spotlight.
2. Nomination form for Member Monday is available at rsa.pitt.edu/pantherpraise
3. Selection
   1. Each member of the committee shall review all submissions on Friday for the previous week and cast a vote electronically to award the #MemberMonday shout out.
   2. Criteria is that similar to an OTM- outstanding dedication to the Residence Hall community and otherwise at the discretion of the committee.
4. Point breakdown:
   1. 4 points per nomination
5. Point Tracking
   1. One member of the committee shall update point standings on a weekly basis in relation to #MemberMonday submissions.

**Of the Month (OTM)**

1. OTMs may be submitted at otms.nrhh.org
2. Point Breakdown
   1. OTM Nomination – 1 point
   2. Campus Honorable Mention – 3 points
   3. Campus Winner – 5 points
   4. Regional Honorable Mention – 5 points
   5. Regional Winner – 10 points
   6. National Honorable Mention – 10 points
   7. National Winner – 15 points
   8. Points are awarded based on the highest award the OTM is selected for.
3. Point Tracking
   1. It is the responsibility of one member of the committee to award points for OTMs on a monthly basis after NACURH winning OTMs are announced.

**Other Social Media Engagement**

1. As seen fit by the committee, the NRHH Secretary and RSA VPC may post other challenges on social media inviting individuals to earn points. Such instances may include questions relating to the promotion of a specific program or event (ie: What was your favorite NAMO drink this year?).
2. These posts shall be open to responses for one week.
3. Point Breakdown
   1. 1 point per comment response
4. Point Tracking
   1. It is the responsibility of whomever posts extra challenges to record responses and points within two day of the challenge closing.

**Recognition**

1. Facebook Shout Outs
   1. Once per month, RSA will publish a post updating followers as to the current standings in the #PantherPraise Challenge.
   2. This shall be posted on the public RSA page, the public NRHH page, the #PantherPraise 2016-2017 Group and each Hall Group.
2. Recognition Banquet
   1. Awards shall be given out for the most number of points per team- first, second, and third at the annual RSA and NRHH Recognition Banquet.